



Collective for
Community, Culture
and Environment

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WENDY BRAWER
Sustainable Design, Mapping and Communications

Wendy Brawer has 25 years of experience in sustainability design, community mapping and communications. She is the founder and director of Green Map System, a locally-led mapping movement that has engaged more than a thousand communities in 65 countries. As the co-designer of award-winning icons, mapmaking technology and engagement resources, Wendy has managed outreach, organizing, grants and reporting while building the capacity of diverse municipalities, universities, tourism and community groups. A proponent of open data, she has also directed the work of Green Map NYC, which has piloted an inclusive methodology and resulted in 25 unique Green Map editions charting sustainable living, climate change, energy, and youth resources.

In addition to mapmaking, Wendy has been part of the core team on placemaking projects ranging from the Dutch Kills Loop in Queens to a Community Tree Canopy initiative in her own neighborhood. Wendy is the co-developer of R-951, NYC's first certified Net-Zero Passive House building, and she is on the board of ABC No Rio, a public Passive House project. Preparedness projects include Bike Ready and LES Breathe (air quality monitoring).

Wendy has taught at Parsons School of Design, New York University Gallatin and Cooper Union and has been a guest at design schools in several countries. Formerly a Designer in Residence at the Smithsonian National Design Museum, and a recipient of the Lower East Side Community Hero award, she is a connector and frequent speaker on related topics; she was appointed a TED resident in 2017.