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**PAULA LURIA CAPLAN**  
Urban Planning

Paula Luria Caplan, AICP is an urban planner offering an extensive track record in varied aspects of planning and economic development including land use, zoning, program and policy formation, economic and feasibility analysis, environmental issues, community relations, and strategic planning. She has worked in the public and private sectors. Prior to entering consulting practice, as Deputy Director of Planning and Development for the Bronx Borough President, she conducted major ULURP (Uniform Land Use Review Procedure) analyses, supervised the office's ULURP process, and served as the Borough President's liaison to the City Planning Commission.

Ms. Caplan's analysis of complex projects such as Yankee Stadium and the Bronx Terminal Market has helped reduce community hardships and mitigate negative impacts. With CCCE, her leadership in evaluating the DEIS for Industry City in Sunset Park, Brooklyn aided a nonprofit client's campaign against the proposal, leading to the withdrawal of the development application. She headed a study of development and land Use patterns in parts of Bronx Community District 7, which examined existing conditions and recent trends and evaluated potential zoning changes. Also, with CCCE, Ms. Caplan provided technical advice to community groups seeking to prevent the construction of three high-rise towers in the Two Bridges area and to create a Special Zoning District to protect the neighborhood.

Throughout her career, Paula has interacted extensively with Community Boards, neighborhood groups and nonprofit associations. She holds a Master of Urban Planning from Hunter College and a Bachelor of Arts from Smith College.