



Collective for  
Community, Culture  
and Environment

[pbarrera@collectiveforcce.com](mailto:pbarrera@collectiveforcce.com)  
[collectiveforcce.com](http://collectiveforcce.com)

**PATRICIA BARRERA**  
**Land Use and Affordable Housing**

Patricia Barrera has worked for over 20 years at three New York City agencies in land use policy and the planning and development of affordable housing. She spearheaded the development of large scale, mixed-use projects that became economic revitalization engines in underserved neighborhoods. Patricia strongly believes that positive transformation of the urban environment is only possible through honest collaboration of government with communities.

As Senior Deputy Director of Real Estate Development at the New York City Housing Authority, Patricia co-managed the quantification, through detailed zoning analyses, of over 20 million square feet of unused development rights on 115 NYCHA campuses. Patricia also supervised the stakeholder consultation process and design review, regulatory approvals, land dispositions and construction financing resulting in the construction of 940 affordable apartments, including the demolition and redevelopment of Prospect Plaza under HUD's HOPE VI Program.

At the Department of City Planning, Patricia helped develop *The New York City Comprehensive Waterfront Plan: Reclaiming the City's Edge*, the city's first long-range land use plan recognizing the waterfront as a natural resource while balancing its use for industry, commerce, housing, and open space. At the Department of Housing Preservation and Development, Patricia was a member of the Commissioner's Strategic Planning Group. As Director of Special Projects at HPD's Planning Division she organized and led community-based planning workshops that resulted in the Schaeffer Landing, Rheingold Gardens and Navy Green mixed-use developments with 1,300 affordable apartments.

Patricia was a Fulbright scholar and holds a degree in Architecture. She received a Master of City Planning degree from the University of Pennsylvania.