



PATRICIA BARRERA
Urban Planning & Affordable Housing Consultant

Patricia is an urban planner and community development practitioner with 20+ years of experience formulating and implementing strategies that catalyzed the transformation of New York City neighborhoods through the development of award winning projects combining affordable housing, retail, community facility uses, and open space. Over the last 17 years, she spearheaded community-based planning initiatives resulting in the development of approx. 2,400 apartments. She has strong leadership skills and proven ability to communicate and work with diverse audiences and stakeholders. She is a practical problem solver experienced in analyzing existing conditions, identifying needs, developing policies & solutions, and implementing plans with metrics monitoring

EXPERIENCE

**NYC Housing Authority (NYCHA)
Real Estate Development Division
Senior Deputy Director**

Co-managed the NYCHA-HPD Collaboration Program, Plan NYCHA, and NextGeneration NYCHA programs for affordable housing through PP Partnerships on NYCHA land

Managed community consultation processes, pre-development activities, closings on land dispositions and development financing, regulatory approvals, and design review of projects that resulted in the construction of 940 units with a development cost of approx. \$366M

Coordinated engagement with NYCHA residents, elected officials & Com. Boards

Led *Re-Vision Prospect Plaza*, a three-day community planning engagement that resulted in the redevelopment plan of a HOPE VI project in Brownsville, Brooklyn

NYC Dept. of Housing, Preservation and Development (HPD) - Director of Special Projects, Division of Planning & Pipeline Development & Member of the Commissioner's Strategic Planning Group

Planned large-scale developments of approximately 1,479 housing units

Wrote and reviewed developer / consultant RFP's for development & feasibility studies

Developed *Shaeffer Landing* in Brooklyn, a \$100M project incl. a 15-story tower with 140 affordable units and a 25-story tower with 210 condominium apartments

EXPERIENCE

**CUNY Baruch College - The Steven L. Newman Real Estate Institute
Assistant Director**

Planned and executed four major real estate conferences in one year

**Queens County Overall Economic Development Corporation - Division of Neighborhood Economic Development
Assistant Director**

Produced a commercial revitalization plan for Jamaica, Queens & conducted seminars on available tax incentive programs for business owners

**NYC Dept. of Citywide Administrative Services (DCAS) - Real Estate Services
Senior Development Planner**

Developed plan for sale of waterfront properties in Shell Bank Basin, Queens generating revenues in excess of \$1M

Managed process for restoration of landmark buildings in Manhattan and Queens. Coordinated approvals from agencies

**NYC Department of City Planning (DCP)
Waterfront Division - City Planner**

Team member that produced "*The New York City Comprehensive Waterfront Plan: Reclaiming the City's Edge*"

Created urban design prototypes to foster public access to the waterfront. Prototypes were later adopted into the *New York City Zoning Resolution*

Reviewed development proposals for regulatory compliance & coordinated reviews with City, State and Federal agencies

EDUCATION

Master of City Planning
University of Pennsylvania, Philadelphia

Bachelor in Architecture
Univ. Piloto de Colombia, Bogotá, Colombia

AWARDS

Fulbright Scholarship

**PRESENTATIONS, EXHIBITS & JURIES
Schack Institute of Real Estate**

Speaker: "*Development of Affordable Housing in New York City*" (2012 - 2013)

Curator: "*Transforming the Landscape through Community-Based Planning*" exhibit at the Municipal Art Society, NYC

Juror: JP Morgan Chase Community Development Competition (2000 to 2006)

PUBLICATIONS (*co-author)

- "Re-Vision Prospect Plaza - A Community Planning Workshop" (Vol. 1 & 2) 2010
- "The New Market Place - Creating Housing for the Next Generation" 2002(*)
- "W. Bushwick Int'l. Design Workshop" 2000(*)
- "Willets Point Int'l. Design Workshop" 2001(*)
- "Bronx Reborn: Developing Regional Real Estate Assets" 1999(*)
- "The New York City Comprehensive Waterfront Plan, NYC DCP 1992(*)

*Projects based in NYC unless otherwise noted