



## WENDY FLEISCHER

### Planning and Environmental Consultant

Wendy develops and coordinates initiatives at the intersection of community development and environmental sustainability. Her strengths are in the areas of program development, writing, research, program management and fundraising. Wendy focuses in the areas of community development, building energy efficiency, environmental justice. As NYSERDA's Energy Smart Communities Coordinator for Brooklyn and Queens, Wendy created the Retrofit Block by Block initiative which helped inform the development of Green Jobs Green NY (GJGNY). She later led technical assistance to community-based organizations conducting outreach for NYSERDA under GJGNY.

#### EXPERIENCE

**Change Capital Fund:** Coordinates collaborative of funders including corporations, foundations, Mayor's Office for Economic Development and Intermediaries to support community efforts to increase economic mobility.

Directs technical assistance to improve use of outcome data for program improvement; facilitate administration.

**NY Renew:** Development consultant for growing, statewide multi-sector coalition advocating for a just transition to a clean-energy economy.

**NYC Housing and Neighborhood Recovery Donor Collaborative:** Coordinated funder collaborative working in partnership with city government to support rebuilding and resiliency in low-income neighborhoods impacted by Hurricane Sandy. Facilitated selection and support of 33 grantees.

**The Point CDC/ NYC Environmental Justice Alliance:** Drafted winning proposal for the South Bronx Resiliency Agenda in the low-income neighborhood of Hunts Point, Bronx.

**New York Community Trust:** Conducted an assessment of the foundation's community development grant making; recommended a new strategy adopted by the foundation's trustees.

**Pratt Center for Community Development:** Created and led initiatives to engage communities in environmental sustainability and energy efficiency.

#### EXPERIENCE

**Pratt Center for Community Development:** Conceived and launched Retrofit NYC Block by Block to run home retrofit campaigns; orchestrated knowledge sharing among grantees in six communities.

Worked collaboratively to provide technical assistance to 12 community contractors under the NYSERDA Green Jobs Green New York initiative.

Oversaw Pratt Center's contract with NYSERDA to coordinate the Energy Smart Communities program for Brooklyn and Queens.

Initiated Brooklyn Greens, an initiative to provide funding and technical advice to community organizations leading environmental planning and action.

Advocated for energy efficiency via policy briefs, publications; presented at numerous forums. Created and curated classes for affordable housing managers.

**Corporation for Supportive Housing:** Conceived and directed successful \$5 million initiative to increase the rate of employment among the formerly homeless tenants of supportive housing.

Created learning community among 20 housing providers in Chicago, NYC and San Francisco and initiated and managed partnerships with city, state and federal government agencies.

**Fifth Avenue Committee, Inc:** Directed community development corp. building affordable housing and engaging residents in community building and revitalization.

#### EDUCATION

Revson Fellowship for the Future of the City of New York, Columbia University

University of Pennsylvania, Master of City and Regional Planning

Pratt Center, Development Training Institute, Certificate of Community Economic Development

State University of New York at Binghamton, Bachelor of Arts in Sociology

#### AFFILIATIONS

Board Member, Hester Street

#### AWARDS

University of Pennsylvania City Planning Award: outstanding graduate

#### PUBLICATIONS

Smart Organizations, Strong Neighborhoods: Measurable, Scalable Impact

The Retrofit NYC Guide to Detoxing Your Home: Using Your Purchasing Power and Behavior for Better Health and a Cleaner Environment

*\*Projects based in NYC unless otherwise noted*