



WENDY BRAWER

Sustainable Design, Mapping and Communications

With 20 years of experience in community mapping, sustainability design and communications and map publication, Wendy is the founder and director of Green Map System, a locally-led mapping movement that has spread to 65 countries. Co-designer of award-winning icons, mapmaking and engagement resources, Wendy has managed organizing, grants and reporting while building the capacity of diverse municipalities, universities, tourism and community groups. Her NYC Green Maps chart green living, climate, energy, and youth resources. Formerly Designer in Residence at Smithsonian National Design Museum, she's a connector. Wendy recently co-developed NYC's first certified Net-Zero Passive House building. She was appointed a TED resident in 2017.

EXPERIENCE

Collective for Community, Culture, and Environment (CCCE)

Seward Park Conservancy
Participatory board development workshop

WendyBrawer.com Consulting and Design - Selected Projects

Green Map System
Green Map NYC
Founder of the global movement & local sustainability mapping initiative

Smithsonian Cooper-Hewitt National Design Museum
Designer in Residence

R-951- Net-Zero Passive House
Co-developer and Publicist

Local Spokes, the Lower East Side & Chinatown Cycling Coalition
Communications Manager

Times Square BID
Greening Consultant

REGISTRATIONS

Artist - NYC Dept. of Cultural Affairs
Clean Tech Exec – NYU Poly ACRE

PROFESSIONAL AFFILIATIONS

Further, Inc.
Developer of R-951 P. H. Residence

PROFESSIONAL AFFILIATIONS

Gardens Rising
Green Infrastructure Pilot Team

Sara D. Roosevelt Park Comm. Coalition
Stanton Building Task Force

Sol Design Lab - Board Member
ABC NO RIO - Board Member
LES READY - Member
Anthropocene.Design - Board Member
Cutoff Coalition - Member

ACADEMIA

New York University Global Affairs
Speaker

New York University Gallatin School
Adjunct Faculty

AWARDS

TED Residency 2017

Lower East Side Community Hero
LES History Month

Woman of Earth / Terre de Femmes
Yves Rocher Foundation, Paris

Visionary
Unte

Victor J. Papanek Social Design Award
Papanek Foundation, Vienna

Technology Benefiting Humanities Award
Laureate
The Tech Museum, San Jose

SPEAKING ENGAGEMENTS

TED talk: <https://bit.ly/2Mqq5Fe>

Parsons School of Strategic Design
(Commencement Keynote)

International Visual Methods (keynote)

Climate-Neutral Buildings

Community University EXPO (CA)

NYCxDesign Green Pilgrimage Network (NO, IL)

MAS Road to Resilience

Ideas for the New City

Open Knowledge Fest (FI)

American Association of Geographers

SXSW Eco Nature Ecology Society (keynote)

CrisisMappers

COP 10 Biodiversity NGO Forum (JP)

KlimaForum (DK)

Seoul Design Olympiad

American Planning Association

PUBLICATIONS

Mapping our Common Ground
Handbook Co-producer

Green Map Impacts
Locally-authored Anthology, Publisher

Green Maps of NYC
Producer of 12 editions, in print and interactive Open Green Maps that pilot new engaged mapping techniques and show-case progress toward sustainability

**Projects based in NYC unless otherwise noted*